

Louisiana Hayride Collection



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<http://hdl.loc.gov/loc.mbrsrs/eadmbrs.rs010002>

LC Online Catalog record:

<http://lcn.loc.gov/2011622950>

Author: Jeremy Bartczak

Collection Summary

Title: *Louisiana hayride* collection

Inclusive Dates: 1904-2006

Bulk Dates: 1922-circa 1989

Creator: Kent, Joey

Extent (Textual materials): 5 linear feet (10 boxes, 1 map case folder, approximately 4,375 items) ; various sizes

Extent (Photographic prints): 190 photographic prints : some color ; 8 1/2 x 11 inches or smaller

Extent (Photographic negatives): 110 negatives : safety film ; 4 x 6 cm or smaller

Extent (Sound recordings): over 200 sound recordings, including 7-inch analog sound tape reels and digital (DAT) sound cassettes; vinyl and shellac analog discs in various sizes and speeds (78, 45, and 33 1/3 rpm); and digital compact discs (CD and CD-R)

Extent (Videocassettes): 37 videocassettes, including 1/2-inch analog VHS and SVHS, and 1/4-inch digital DVCAM videocassettes

Language: Collection materials are in English

Repository: Recorded Sound Reference Center, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress, Washington, D.C.

Abstract: The collection documents radio history in Shreveport, Louisiana, with a special emphasis on the *Louisiana Hayride* country music program. Major topics include the earliest radio broadcasts in Shreveport, the founding and growth of KWKH radio under owner/broadcaster W.K. Henderson, and the legendary performances of the *Louisiana Hayride* program, which was broadcast live on KWKH radio from the Shreveport Municipal Auditorium. Manuscripts and photographs are available for research; sound and video recordings are still in process.

Location: RPA 00454-00460 (boxes 1-5, 9-10); RPB 00012-00013 (boxes 6-7); RPD 00018 (box 8); RPU 00033 (box OSU 1)

Map case: RPM 00012 (map folder 1)

Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

People

Bale, Norm.

Black, Bill, 1926-1965.

Cash, Johnny.

Fontana, D. J.

Fuhrman, Micki.

Henderson, William Kennon, 1880-

Horton, Johnny.

Kent, David, 1923-1992.

Kent, David, 1923-1992.

Kent, Joey.

Logan, Horace.

McEachern, Langston, 1918-2004.

Moore, Scotty.

Page, Frank.

Presley, Elvis, 1935-1977.

Williams, Hank, 1923-1953.

Organizations

KWKH (Radio station : Shreveport, La.)

Subjects

Country music radio stations--Louisiana--Shreveport.

Country music--Louisiana--Shreveport.

Honky-tonk music--Louisiana--Shreveport.
Radio--Louisiana--Shreveport.
Rockabilly music--Louisiana--Shreveport.

Places

Shreveport (La.)

Titles

Louisiana hayride (Radio program)

Form/Genre

Correspondence.
Country music radio programs.
Group portraits.
Periodicals.
Photographic prints.
Portrait photographs.
Publicity photographs.
Safety film negatives.
Snapshots.

Occupations

Country musicians.
Disc jockeys.
Honky-tonk musicians.
Radio broadcasters.

Administrative Information

Collection Acquisition

The collection was purchased from Joey Kent of Shreveport, Louisiana, in 2009.

Additions

No further additions to the collection are expected.

Processing Information

The collection was processed by Jeremy Bartczak in 2010.

Use Restrictions

Restrictions may exist on copying, quoting, or publishing materials included in the collection. For additional information, contact a reference librarian in the Recorded Sound Reference Center, Library of Congress, Washington, DC, 20540-4690; (202) 707-7833.

Access Restrictions

Textual and graphic materials in the *Louisiana Hayride* Collection are open for research. Advance notice is required; contact a reference librarian in the Recorded Sound Reference Center, Library of Congress, Washington, DC, 20540-4690; (202) 707-7833.

The 203 sound recordings and 37 videocassettes that are also included in the collection are not yet available to researchers. Following preservation duplication and cataloging, the materials will be accessible through this finding guide and through the [Library of Congress Online Catalog](#).

Preferred Citation

Researchers wishing to cite this collection should include the following information: [Container number, eg., Box 3], or [Audio tape number, eg., RYB 2480], Louisiana Hayride Collection, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress.

Administrative History

W.K. Henderson and KWKH Radio

The history of KWKH radio begins in 1922, when Shreveport, Louisiana, businessman William Kennon Henderson purchased a share of a small radio station from one of his employees, W.C. Patterson. The station initially was assigned the call numbers WGAQ and operated out of a studio in the Youree Hotel in Shreveport. In 1925 Henderson purchased a majority stake in WGAQ and relocated the station to his summer home, called Kennonwood, outside of Shreveport. Henderson also changed the call numbers to KWKH.

With KWKH up and running in Kennonwood, Henderson was eager to broadcast to a larger listening audience and began lobbying federal authorities for a more favorable wavelength and increased wattage. After these requests were denied in 1925, Henderson took matters into his own hands and increased KWKH's wattage without legal permission. This led to an investigation by Department of Commerce inspectors amid complaints from radio listeners across the country that KWKH was blocking reception of other programming.

During this time, Henderson began to use KWKH as a personal soapbox and gained a reputation for intensity and abrasiveness as he lambasted critics and accused the federal government of discriminating against the South. Behind the scenes, Henderson and his old partner, W.C. Patterson, sent out flurries of correspondence to U.S. senators, judges, the supervisor of radio in New Orleans, and even President Calvin Coolidge, continually requesting fair representation on the airwaves. Their crusade came to a crescendo in 1927 when, amid press coverage and a massive letter campaign, Henderson travelled to Washington to testify before the Federal Radio Commission. By the end of the decade, Henderson had secured his request to increase KWKH's power to 10,000 watts and successfully waged a legal campaign against an Oklahoma radio station, KVOO, that coveted KWKH's wavelength.

When Henderson wasn't waging legal battles, he was playing phonograph recordings and recruiting local talent to perform for his listeners. Eager to put a regional stamp on his broadcasts and support local music trends, he frequently played the "hillbilly" music that was popular in the area at the time. Henderson sold KWKH in 1932, but the seeds had been sown for the station to continue its support for the regional music that would so greatly influence the country and rockabilly genres.

The *Louisiana Hayride*

The *Louisiana Hayride* on KWKH radio began its primary run on April 3, 1948. Proclaiming itself the "Cradle of the Stars," the weekly radio program was broadcast live from the Shreveport Municipal Auditorium. The *Hayride* was one of several country and western style radio broadcasts that were popular at the time. What distinguished the *Hayride* was its willingness to branch into rockabilly and even early rock while providing a proving ground for young, aspiring, and often unknown artists. Indeed, the *Hayride's* raucous crowds and upstart musicians stood in stark contrast to the program's counterpart in Nashville, the *Grand Ole Opry*, which tapped into a more traditional and established line of country music performances.

Regular *Hayride* performers included country music legends, such as Hank Williams, Johnny Cash, Johnny Horton, Faron Young, George Jones, Merle Kilgore, Webb Pierce, the Maddox Brothers & Rose, David Houston, and the Wilburn Brothers, among others. In 1954 a teenaged Elvis Presley signed on as a regular *Hayride* cast member. Presley would perform at the *Hayride* weekly from 1954 until April 1956. By that time, his popularity had exploded far beyond the *Hayride* audience and he was permitted to buy out the remainder of his contract. However, KWKH and the *Hayride*, which by then broadcast at 50,000 watts to audiences throughout the country and beyond, played a critical role in launching the early career of the King of Rock and Roll.

Hosted through the years by Horace Logan, Frank Page, and Norm Bale, the *Louisiana Hayride* was broadcast weekly until 1960. Unfortunately, the once proud "Cradle of the Stars" had eroded as musicians fled to Nashville for more lucrative opportunities and the popularity of rock and roll increased. Programming continued sporadically throughout the sixties until

1974, when the *Hayride* was reborn for a thirteen-year run as a syndicated radio program under Shreveport businessman David Kent.

Sources:

Page, Frank, and Joey Kent. *Elvis: the Hayride Years, 1954-1956*. Parsippany, New Jersey: Louisiana Hayride, Inc., 2006.
Sterling, Christopher H., and Michael C. Keith. *The Museum of Broadcast Communications Encyclopedia of Radio. Vol. 2, F-N*. New York: Fitzroy Dearborn, 2004.

Scope and Contents

The collection predominantly covers early radio and television history in Shreveport, Louisiana; KWKH radio in the W.K. Henderson era; and the *Louisiana Hayride* years at KWKH radio. The Early Shreveport Radio and Television series provides special emphasis on the careers of Paul Carriger and William E. Antony (the latter was head engineer in the early days of WGAQ/KWKH). This is documented in ephemera, radio licenses, and published articles.

The KWKH Radio and W.K. Henderson series provides significant insight into early KWKH radio history and Henderson's personality and legal battles, as well as his financial struggles during the Great Depression. Several 78 rpm discs also document Henderson's original radio broadcasts. Ephemera relating to the Henderson Iron Works and early KWKH radio is of particular interest.

The KWKH Radio and the *Louisiana Hayride* series contains original program notes, posters, postcards, and ephemera related to *Hayride* performances. A group of tape reels in this series documents a sampling of live *Louisiana Hayride* performances from 1956-1961. Several LP and 78 rpm commercial recordings feature *Louisiana Hayride* performances from the primary and secondary runs. There are also over thirty transcription discs from the *Hayrides's* years as a syndicated radio program. There are also photographic prints (including some contact prints and sheets) and negatives showing performers during the program's initial and secondary runs. A number of the photographs were taken by longtime *Shreveport Times* photographer Langston McEachern.

A separate series related to Elvis Presley's time at the *Hayride* is notable for its photographs of Presley at the Shreveport Municipal Auditorium, both in performance on stage and interacting with staff and fans backstage.

Three additional series feature collection documentation prepared by the donor; a list of periodicals relating to radio enthusiasts, country music, and Shreveport life; and a group of songbooks and sheet music.

Collection Arrangement

The collection is arranged in 7 series:

- Series 1: Early Shreveport Radio and Television, 1922-1964
- Series 2: KWKH Radio and W.K. Henderson, 1904-1998, bulk 1922-1939, undated
- Series 3: KWKH Radio and the *Louisiana Hayride*, 1942-2005
- Series 4: Elvis Presley and the *Louisiana Hayride*, 1956-1994
- Series 5: Radio and Country Music Periodicals and Publications, 1916-2003
- Series 6: Songbooks and Sheet Music, 1931-1948, undated
- Series 7: Accompanying Descriptive Documentation, 1956-1987, undated

Description of Series

Container

Series

Series 1. Early Shreveport Radio and Television, 1922-1964, undated

Series 1 includes correspondence, licenses, listener verification requests, and ephemera from various early Shreveport, Louisiana, radio and television stations (KTSL, KGDX, WDAN, KWEA, and W5XA). Also included are handwritten research timelines and notations as well as photocopies of various publications relevant to the period. The material especially emphasizes the work of Paul Carriger and William E. Antony, early radio and television broadcasters in Shreveport.

Materials in this series are predominantly reproductions.

Materials were arranged chronologically within content groupings when dates were available.

BOX-FOLDER 1/1

Correspondence, 1922-1933

BOX-FOLDER 1/2

Charters and licenses, 1922-1933

BOX-FOLDER 1/3

Shortwave radio listener (DXer's) verification requests, 1931-1932, undated

BOX-FOLDER 1/4

Ephemera, circa 1927-1933, undated

Includes an original 1931 W5XA postcard showing Giddens Castle, a Shreveport, Louisiana, landmark, built by Tandy Key Giddens, that housed early Shreveport radio and television stations. Also included are reproductions documenting program information, broadcast and frequency information, first-hand accounts of Paul Carriger's and William E. Antony's early radio and television broadcasting experiences, and a description of Giddens Castle.

BOX-FOLDER 1/5

Articles and publications, 1922-1964, bulk 1922, undated

Includes numerous newspaper article photocopies from 1922 and several pages from the December 1931 issue of *Waves from the Castle of Dreams*. A 1964 article and two undated articles document the lives and experiences of William E. Antony and Paul Carriger.

BOX-FOLDER 1/6

Research timelines and notations, undated

Includes handwritten timelines and notations documenting call letters, frequencies, wattage allotments, sale and purchase information, and radio equipment for early radio stations in the Shreveport, Louisiana, area.

Series 2. KWKH Radio and W.K. Henderson, 1904-1998, bulk 1922-1939, undated

Series 2 includes licenses, broadcast transcripts, newspaper and magazine articles, and ephemera relating to KWKH radio from the time of its founding by W.C. Patterson to its subsequent ownership by W.K. Henderson. Correspondence, articles and publications, and newspaper photocopies provide a vivid account of the legal disputes that highlighted Henderson's career as KWKH owner and broadcaster. These relate especially to the crusade to increase the station's wattage and wavelength frequency. Anti-chain store publications reflect Henderson's strong support of locally owned businesses in Shreveport, Louisiana. Materials in the correspondence files; congressional and Federal Radio Commission records; legal documentation; and files containing licenses, transcripts, chain store booklets, and newspaper articles are predominantly reproductions.

Materials were arranged chronologically within content groupings when dates were available.

Correspondence, 1922-1938

BOX-FOLDER 1/9 **Congressional and Federal Radio Commission records, 1927-1933**

BOX-FOLDER 1/10 **Legal documentation, 1929-1939**

BOX-FOLDER 1/11 **Licenses, 1926-1936**

BOX-FOLDER 1/12 **Transcripts, 1935-1937**

BOX-FOLDER 1/13 **Ephemera, 1904-1985, bulk 1929-1932**

Includes clippings, advertisements, programs, logs, and other assorted material related to KWKH during the W.K. Henderson era. Notable materials include original W.K. Henderson commentaries and transcripts printed in local newspapers, a miniature pilot's log of the KWKH airplane, an illustration showing Chief Kiutus Tecumseh, a map and published images of the Henderson Iron Works, and official advertisements for KWKH radio on local programs and publications. All items are originals.

BOX-FOLDER 1/14 **Chain store booklets, undated**

BOX-FOLDER 1/15-16 **Articles and publications, 1925-1998, undated**

Includes an issue of *Shreveport Magazine*, June 1925; an article from *Shreveport Magazine*, November 1979; and an article from *The Shreveport Journal*, June 28, 1985. Two especially important historical sources included here are *Hello World Henderson: the Man Behind the Mike* by Margery Land May, 1930, and a first-hand account by W.K. Henderson titled *The Story of KWKH, Shreveport, Louisiana*.

Newspaper photocopies, 1914-1952

Series 3. KWKH Radio and the Louisiana Hayride, 1942-2005

Series 3 documents the *Louisiana Hayride* era at KWKH radio. This series is rich in original material, including photographs, reproductions and illustrations, correspondence, articles and clippings, posters, postcards, programs, and ephemera. A notable subseries includes photocopied, handwritten *Louisiana Hayride* program notes with performer lists, song titles, and limited commentary. There are also several folders of photocopied newspaper advertisements from this era at KWKH radio.

Materials were arranged chronologically within content groupings when dates were available.

BOX-FOLDER 2/6 **Correspondence, 1956-2004**

BOX-FOLDER 2/7 **Articles and clippings, 1946-2005, undated**

BOX-FOLDER 2/8 **Postcards, 1942-1960**

Posters, 1944, 1951-1987, undated

BOX-FOLDER 2/10-11 **Programs, 1950-1974, undated**

Some programs include performer autographs.

Ephemera, 1948-1972, undated

Includes KWKH administrative documentation, memorabilia, and an assortment of peripheral material associated with the radio station and its history. Notable items include a KWKH listener appreciation concert ticket stub, a group of official KWKH EKKO radio reception stamps, and a small notebook with autographs of several early *Louisiana Hayride* performers.

Program notes, 1954-1957

Newspaper advertisements, 1960-1967

Photocopies.

Photographs, 1942–circa 1980s, undated

***Louisiana Hayride*, primary run, 1926, 1942-1969, undated**

Photographs predominantly show performers and hosts from the *Louisiana Hayride* country music show. Also represented are various individuals and events associated with this period of KWKH radio history.

Individual performers and performing groups, 1942, 1950-1969, undated

Publicity photographs, snapshots, and performance images.

Hosts and announcers, circa late 1940s–1950s, undated

BOX-FOLDER 9/11

Miscellaneous people and events, circa late 1940s, 1963, and undated

ID: RS 13857 P62–RS 13857 P66

***Louisiana Hayride*, secondary run, circa 1970s–1980s**

Photographs are predominantly promotional images of performers from the *Louisiana Hayride's* secondary run, which was produced by Shreveport businessman David Kent from 1974 to 1987. Also shown are people and places associated with this period of *Louisiana Hayride* history. In its first year, the program was known as *Hayride U.S.A.*, but in 1975 the title reverted to *Louisiana Hayride*.

Individual performers and performing groups, circa 1970s–1980s

Publicity photographs, snapshots, and performance images.

David Kent and associated songwriters, music industry figures, and locations, circa 1970s-1980s

see also Micki Fuhrman with David Kent and others, circa mid 1970s-early 1980s

BOX-FOLDER 9/25

Photographic reproductions and illustrations, circa 1940s–1980s

Includes images of musicians who performed at the *Louisiana Hayride* over the years. Some of the illustrations accompany descriptive text, song lyrics, or sheet music, and many have been autographed.

Musicians shown include Buddy Attaway and Claude King, 1952 (autographed); the Bailes Brothers (Johnnie and Walter) (autographed); Cousin Wilbur and Blondie Brooks, 1949 (autographed); Sonny Harville, Bob Murphy, Tex Grimsley, Don Davis, and Ray Belcher performing at the *Louisiana Hayride*, April 3, 1948; the Ray Hendrix Show (autographed); Johnny Horton (4 prints); Frankie Miller (autographed); Webb Pierce

(autographed), with Jack Greene on reverse side; Ernest Tubb (autographed), with Conway Twitty on reverse side (autographed); Paul Warren, Clyde Baum, Ray Atkins, Jack Anglin, and Johnnie Wright, with Frank Page and Ray Bartlett; Curley Williams and his Georgia Peach Pickers; Hank Williams; the York Brothers (Leslie and George) (autographed); and an unidentified band (with the music to "Little Paper Boy" on reverse side) [Johnny & Jack and the Tennessee Mountain Boys with Kitty Wells? circa 1949?].

Safety film negatives, circa late 1970s-early 1980s

For additional images in this format, see also [Sound Lab Recording Studio, safety film negatives](#)

Series 4. Elvis Presley and the *Louisiana Hayride*, 1956-1994

Series 4 includes ephemera, photographs, and newspaper articles regarding Elvis Presley's performances at the *Louisiana Hayride*.

Ephemera, 1994

Newspaper articles, 1956-1987, undated

Includes a photocopied article from *The Shreveport Times* describing Elvis Presley's departure from the *Louisiana Hayride*, various original and reproduced retrospective articles highlighting Presley's ties to the *Louisiana Hayride*, and articles in honor of Presley after his death in 1977.

Photographic prints, circa 1954-2006 January

Series 5. Radio and Country Music Periodicals and Publications, 1916-2003

Series 5 includes various radio, music, and local Louisiana periodicals. The country and rock and roll music periodicals and the local Louisiana periodicals feature articles related to the history of the *Louisiana Hayride* and KWKH radio.

All materials were arranged alphabetically and chronologically within groupings.

Radio periodicals, 1916-1933

Country and rock and roll music periodicals, 1953-2003

Local Louisiana periodicals, 2000-2003

Series 6. Songbooks and Sheet Music, 1931-1948, undated

Series 6 includes collections of sheet music for various country music and gospel songs. Materials were arranged alphabetically by title.

Series 7. Accompanying Descriptive Documentation, 1956-1987, undated

Collection catalogs and indices, 1951-1987

BOX-FOLDER 3/5

Container List

Container

Contents

Series 1. Early Shreveport Radio and Television, 1922-1964, undated

RPA 00454 (box 1)

Series 1 includes correspondence, licenses, listener verification requests, and ephemera from various early Shreveport, Louisiana, radio and television stations (KTSL, KGDX, WDAN, KWEA, and W5XA). Also included are handwritten research timelines and notations as well as photocopies of various publications relevant to the period. The material especially emphasizes the work of Paul Carriger and William E. Antony, early radio and television broadcasters in Shreveport.

Materials in this series are predominantly reproductions.

Materials were arranged chronologically within content groupings when dates were available.

BOX-FOLDER 1/1

Correspondence, 1922-1933

BOX-FOLDER 1/2

Charters and licenses, 1922-1933

BOX-FOLDER 1/3

Shortwave radio listener (DXer's) verification requests, 1931-1932, undated

BOX-FOLDER 1/4

Ephemera, circa 1927-1933, undated

Includes an original 1931 W5XA postcard showing Giddens Castle, a Shreveport, Louisiana, landmark, built by Tandy Key Giddens, that housed early Shreveport radio and television stations. Also included are reproductions documenting program information, broadcast and frequency information, first-hand accounts of Paul Carriger's and William E. Antony's early radio and television broadcasting experiences, and a description of Giddens Castle.

BOX-FOLDER 1/5

Articles and publications, 1922-1964, bulk 1922, undated

Includes numerous newspaper article photocopies from 1922 and several pages from the December 1931 issue of *Waves from the Castle of Dreams*. A 1964 article and two undated articles document the lives and experiences of William E. Antony and Paul Carriger.

BOX-FOLDER 1/6

Research timelines and notations, undated

Includes handwritten timelines and notations documenting call letters, frequencies, wattage allotments, sale and purchase information, and radio equipment for early radio stations in the Shreveport, Louisiana, area.

Series 2. KWKH Radio and W.K. Henderson, 1904-1998, bulk 1922-1939, undated

Location: RPA 00454-00455 (boxes 1-2); RPD 00018 (box 8)

Map case: RPM 00012 (map folder 1)

Series 2 includes licenses, broadcast transcripts, newspaper and magazine articles, and ephemera relating to KWKH radio from the time of its founding by W.C. Patterson to its subsequent ownership by W.K. Henderson. Correspondence, articles and publications, and newspaper photocopies provide a vivid account of the legal disputes that highlighted Henderson's career as KWKH owner and broadcaster. These relate especially to the crusade to increase the station's wattage and wavelength frequency. Anti-chain store publications reflect Henderson's strong support of locally owned businesses in Shreveport, Louisiana.

Series 2. KWKH Radio and W.K. Henderson, 1904-1998, bulk 1922-1939, undated

Container

Contents

Materials in the correspondence files; congressional and Federal Radio Commission records; legal documentation; and files containing licenses, transcripts, chain store booklets, and newspaper articles are predominantly reproductions. Materials were arranged chronologically within content groupings when dates were available.

Correspondence, 1922-1938

BOX-FOLDER 1/7 1922-1926
BOX-FOLDER 1/8 1927-1938

BOX-FOLDER 1/9 **Congressional and Federal Radio Commission records, 1927-1933**

BOX-FOLDER 1/10 **Legal documentation, 1929-1939**

BOX-FOLDER 1/11 **Licenses, 1926-1936**

BOX-FOLDER 1/12 **Transcripts, 1935-1937**

BOX-FOLDER 1/13 **Ephemera, 1904-1985, bulk 1929-1932**

Includes clippings, advertisements, programs, logs, and other assorted material related to KWKH during the W.K. Henderson era. Notable materials include original W.K. Henderson commentaries and transcripts printed in local newspapers, a miniature pilot's log of the KWKH airplane, an illustration showing Chief Kiutus Tecumseh, a map and published images of the Henderson Iron Works, and official advertisements for KWKH radio on local programs and publications. All items are originals.

FOLDER map folder 1 Map of Henderson Iron Works, Shreveport, Louisiana, 1904

ID: RS 13857 G1

Map case: RPM 00012 (map folder 1)

BOX-FOLDER 8/1 *Radio Digest* clippings, 1926 January 2

BOX-FOLDER 8/1 *Radiologue* clipping, 1929 February 17

BOX-FOLDER 1/14 **Chain store booklets, undated**

BOX-FOLDER 1/15-16 **Articles and publications, 1925-1998, undated**

Includes an issue of *Shreveport Magazine*, June 1925; an article from *Shreveport Magazine*, November 1979; and an article from *The Shreveport Journal*, June 28, 1985. Two especially important historical sources included here are *Hello World Henderson: the Man Behind the Mike* by Margery Land May, 1930, and a first-hand account by W.K. Henderson titled *The Story of KWKH, Shreveport, Louisiana*.

Newspaper photocopies, 1914-1952

BOX-FOLDER 2/1 1914-1924
BOX-FOLDER 2/2 1926-1927
BOX-FOLDER 2/3 1929
BOX-FOLDER 2/4 1930

Series 2. KWKH Radio and W.K. Henderson, 1904-1998, bulk 1922-1939, undated

Container

Contents

BOX-FOLDER 2/5 1931, 1935-1952

Series 3. KWKH Radio and the *Louisiana Hayride*, 1942-2005

RPA 00455-00456 (boxes 2-3), RPA 00459-00460 (boxes 9-10); RPB 00012-00013 (boxes 6-7); RPD 00018 (box 8); RPU 00033 (box OSU 1)

Series 3 documents the *Louisiana Hayride* era at KWKH radio. This series is rich in original material, including photographs, reproductions and illustrations, correspondence, articles and clippings, posters, postcards, programs, and ephemera. A notable subseries includes photocopied, handwritten *Louisiana Hayride* program notes with performer lists, song titles, and limited commentary. There are also several folders of photocopied newspaper advertisements from this era at KWKH radio.

Materials were arranged chronologically within content groupings when dates were available.

BOX-FOLDER 2/6 **Correspondence, 1956-2004**

BOX-FOLDER 2/7 **Articles and clippings, 1946-2005, undated**

BOX-FOLDER 2/8 **Postcards, 1942-1960**

Posters, 1944, 1951-1987, undated

BOX-FOLDER 2/9 1951-1987, undated

BOX-FOLDER 8/2 1944, undated

BOX-FOLDER 2/10-11 **Programs, 1950-1974, undated**

Some programs include performer autographs.

Ephemera, 1948-1972, undated

Includes KWKH administrative documentation, memorabilia, and an assortment of peripheral material associated with the radio station and its history. Notable items include a KWKH listener appreciation concert ticket stub, a group of official KWKH EKKO radio reception stamps, and a small notebook with autographs of several early *Louisiana Hayride* performers.

BOX-FOLDER 2/12 Ephemera, 1948-1972, undated

BOX 7 *Polly Waldron's Open House Cook Book*, 1962 August

Program notes, 1954-1957

BOX-FOLDER 2/13 1954

BOX-FOLDER 2/14 1955

BOX-FOLDER 2/15 1956

BOX-FOLDER 2/16 1957

Newspaper advertisements, 1960-1967

Photocopies.

BOX-FOLDER 2/17 1960-1963

BOX-FOLDER 2/18 1964-1967

BOX-FOLDER 8/3 Johnny Cash advertisement, *The Billboard's Popularity Charts*, 1956 July 7

Series 3. KWKH Radio and the *Louisiana Hayride*, 1942-2005

Container

Contents

BOX 10

The Louisiana Hayride: the glory years, 1948-60: a compilation of newspaper articles, pictures, and advertisements, compiled by Robert Gentry, 1998

Photographs, 1942–circa 1980s, undated

Louisiana Hayride, primary run, 1926, 1942-1969, undated

Photographs predominantly show performers and hosts from the *Louisiana Hayride* country music show. Also represented are various individuals and events associated with this period of KWKH radio history.

Individual performers and performing groups, 1942, 1950-1969, undated

Publicity photographs, snapshots, and performance images.

BOX-FOLDER 9/1

Gene Autry at Municipal Auditorium, 1951

LSU-Shreveport Archives

1 photographic print : black and white ; 10 x 8 inches

ID: RS 13857 P1

BOX-FOLDER 9/1

Linda Brannon performing on stage at the *Louisiana Hayride*, 1958

1 photographic print : black and white ; 5 x 3 1/2 inches

ID: RS 13857 P2

Autographed.

Johnny Cash photographs, circa late 1950s–1969

BOX-FOLDER 9/1

Johnny Cash and Johnny Horton, circa late 1950s

2 photographic prints : black and white ; 8 x 10 inches and 10 x 8 inches

ID: RS 13857 P3; RS 13857 P4

One of the photographs is credited to Graham's Studio, Shreveport.

For additional photographs of Johnny Horton, see also [Johnny Horton photographs, circa 1954-1960](#)

BOX-FOLDER 9/1

Johnny Cash with unidentified man at the Louisiana State Fair, 1969

Photographer: Paul Ambrico Photography

1 photographic print : color ; 10 x 8 inches

ID: RS 13857 P5

Autographed.

Jimmie Davis photographs, circa 1926-1929, 1942

BOX-FOLDER 9/1

Professor J.H. Davis, Dodd College portrait photograph, between 1926 and 1929

1 photographic print : black and white ; 3 1/2 x 3 inches

ID: RS 13857 P6

Davis taught history and social studies at the Dodd College for Girls in Shreveport for one year in the late 1920s.

BOX-FOLDER 9/1

Jimmie Davis in performance at KWKH, 1942

1 photographic print : black and white ; 10 x 8 inches

ID: RS 13857 P7

BOX-FOLDER 9/1

Louisiana governor Jimmie Davis sits at a piano while Norm Bale, [Horace Logan?], and a group of musicians look on, at Davis's home, 1953

Film Arbor Studio

1 photographic print : black and white ; 8 x 10 inches

ID: RS 13857 P8

For additional photographs of Norm Bale, see also [Norm Bale photographs, 1950s](#)

BOX-FOLDER 9/2

Sonny Frommel, Ray Leckie, Dickie French, Fats Povich, and Frankie Miller posing with their instruments, California, 1952

1 photographic print : black and white ; 8 x 10 inches

Series 3. KWKH Radio and the *Louisiana Hayride*, 1942-2005

Container

Contents

- ID: RS 13857 P9
Handwritten on back of photographic print: "The band Sonny and I played with when we were in the army."
- BOX-FOLDER 9/2** Harold Gay, Frankie Miller, and Felton Pruitt performing on stage, circa 1960
Graham's Studio, Shreveport, Louisiana
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P10
- BOX-FOLDER 9/2** Dale Hawkins performing on stage, 1958
LSU Shreveport Archives
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P11
- BOX-FOLDER 9/2** Tommy Hill, Hank Williams, "Socko" Sokolowski, and Johnny Horton, 1949-1953
1 photographic print : black and white ; 5 x 3 1/2 inches
ID: RS 13857 P12
For additional photographs of Hank Williams, see also [Hank Williams photographs, 1952, undated](#). For additional photographs of Johnny Horton, see also [Johnny Horton photographs, circa 1954-1960](#)
Johnny Horton photographs, circa 1954-1960
see also [Johnny Cash and Johnny Horton, circa late 1950s](#) and [Tommy Hill, Hank Williams, "Socko" Sokolowski, and Johnny Horton, 1949-1953](#)
- BOX-FOLDER 9/2** Johnny Horton and Frank Page snapshot, circa 1954-1960
1 photographic print : color ; 3 1/2 x 3 1/2 inches
ID: RS 13857 P13
For additional photographs of Frank Page, see also [Frank Page with Louisiana Hayride performers and hosts, \[between 1948 and 1958?\]](#)
- BOX-FOLDER 9/2** Johnny Horton portrait snapshots, circa 1954-1960
2 photographic prints : color ; 3 1/2 x 3 1/2 inches and 3 1/4 x 4 1/2 inches
ID: RS 13857 P14; RS 13857 P15
- BOX-FOLDER 9/2** Johnny Horton seated in automobile, [between 1955 and 1960?]
1 photographic print : color ; 11 x 8 1/2 inches
ID: RS 13857 P16
Duplicate of original photographic print with handwriting on front: "His car he was killed in, November 5th, 1960."
This image appears on the cover of Horton's album *Done Rovin'* (Briar 104, 1966).
- BOX-FOLDER 9/3** Johnny Horton portrait photograph with mirror, circa 1954-1960
1 photographic print : black and white ; 11 x 8 1/2 inches
ID: RS 13857 P17
Autographed on front of photograph (quoting the song "Done Rovin'" from the Horton single (Cormac 1193, 1951) and album of the same title): "To Mom and Dad, I'm 'Done Rovin' down that lonesome road. Love & kisses, Johnny Horton."
- BOX-FOLDER 9/3** Johnny Horton portrait photograph with guitar, circa 1954-1960
1 photographic print : black and white ; 8 1/2 x 11 inches
ID: RS 13857 P18
- BOX-FOLDER 9/3** Johnny Horton and unidentified woman, circa 1954-1960
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P19
- BOX-FOLDER 9/3** Johnny Horton performing on stage at the *Louisiana Hayride*, circa 1954-1960
Photographer: McEachern, Langston, 1918-2004
1 photographic print : black and white ; 8 x 10 inches
ID: RS 13857 P20

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- BOX-FOLDER 9/3** David Houston and sixteen-year-old James Burton performing on stage at the *Louisiana Hayride*, 1956
Photographer: McEachern, Langston, 1918-2004
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P21
Autographed on front by James Burton: "To Joey [Kent]. Peace & [illegible]. God bless."
For additional photographs of James Burton, see also [Concert to celebrate the 50th anniversary of Elvis Presley's first appearance on the Louisiana Hayride, at the Municipal Auditorium, Shreveport, 2004 October 16](#)
- BOX-FOLDER 9/3** Van Howard publicity photographs, circa 1950-1956
3 photographic prints : black and white ; 10 x 8 inches and 5 x 3 inches
ID: RS 13857 P22–RS 13857 P24
- BOX-FOLDER 9/4** *Louisiana Hayride* cast on stage, 1954 August 15, undated
Photographer: McEachern, Langston, 1918-2004
2 photographic prints : black and white ; 8 x 10 inches
ID: RS 13857 P25
ID: RS 13857 P25 (copy 2)
Attached to the KWKH *Louisiana Hayride* banner above the stage is a smaller banner advertising Tube Rose Snuff, Brown & Williamson Tobacco Co.
- BOX-FOLDER 9/4** *Louisiana Hayride* cast on stage, 1958
3 photographic prints : black and white ; 5 x 7 inches
ID: RS 13857 P26–RS 13857 P27 (copy 2)
Two of the photographic prints are duplicates.
- BOX-FOLDER 9/4** The Maddox Brothers & Rose performing on the *Louisiana Hayride* stage, circa early 1950s
Photographer: McEachern, Langston, 1918-2004
1 photographic print : black and white ; 8 x 10 inches
ID: RS 13857 P28
- BOX-FOLDER 9/4** Military band assembled on stage at Barksdale Field, Louisiana, for KWKH VE Day program, [1945 May?]
Photographer: Army Air Forces
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P29
Caption on front of photograph: "VE Day program transcription, Barksdale Field, LA."
- BOX-FOLDER 9/5** Snapshot of Frankie Miller, Shelby Singleton, Margie Singleton, Dee Mullins, and Merle Kilgore, backstage at the *Louisiana Hayride*, 1959 November
1 photographic print : black and white ; 3 1/2 x 3 1/2 inches
ID: RS 13857 P30
- BOX-FOLDER 9/5** Dolly Parton publicity photograph, circa 1967
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P31
Autographed.
- BOX-FOLDER 9/5** Minnie Pearl performing on stage at the *Louisiana Hayride*, 1950s
2 photographic prints : black and white ; 5 x 7 inches and 10 1/2 x 8 1/4 inches
ID: RS 13857 P32; RS 13857 P33
- BOX-FOLDER 9/5** Webb Pierce and unidentified woman holding Southern Maid donuts, 1949-1952
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P34

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- see also* [Norm Bale, Webb Pierce, and Jeff Dale, 1950s](#)
- BOX-FOLDER 9/5** Johnny Seay publicity photographs, circa 1958-1961
3 photographic prints : black and white ; 11 x 8 1/2 inches
ID: RS 13857 P35–RS 13857 P37
- BOX-FOLDER 9/6** Nat Stuckey performing on stage at the *Louisiana Hayride*, 1960
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P38
- BOX-FOLDER 9/6** Ernest Tubb publicity photograph, circa 1950s
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P39
Autographed, with handwritten message on front: "Good luck to everyone connected with the Hayride."
Slim Whitman, circa early 1950s,
- BOX-FOLDER 9/6** Slim Whitman and Mrs. [Horace?] Logan snapshot, circa early 1950s
1 photographic print : black and white ; 3 1/2 x 3 1/2 inches
ID: RS 13857 P40
Handwritten on back of photograph: "Mrs. Logan, Slim Whitman."
- BOX-FOLDER 9/6** Slim Whitman performing for KWKH, 1953
Photographer: McEachern, Langston, 1918-2004
1 photographic print : black and white ; 8 x 10 inches
ID: RS 13857 P41
Hank Williams photographs, 1952, undated
see also [Tommy Hill, Hank Williams, "Socko" Sokolowski, and Johnny Horton, 1949-1953](#)
- BOX-FOLDER 9/6** Publicity photograph of Hank Williams on stage at the *Louisiana Hayride*, 1952
November
Photographer: Patterson, A. C.
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P42
- BOX-FOLDER 9/6** Hank Williams snapshot with [Ray Carlisle?], between 1949 and 1953
1 photographic print : black and white ; 3 1/2 x 3 1/2 inches
ID: RS 13857 P43
- BOX-FOLDER 9/6** Portrait photograph of Hank Williams, circa 1949
Photographer: McEachern, Langston, 1918-2004
1 photographic print : black and white ; 7 x 5 inches
ID: RS 13857 P44
- BOX-FOLDER 9/7** Photographs of unidentified performers, undated
3 photographic prints : black and white ; 11 x 8 1/2 inches
ID: RS 13857 P45–RS 13857 RS 47
One of the photographs is credited to Langston McEachern.

Hosts and announcers, circa late 1940s–1950s, undated

Norm Bale photographs, 1950s

Most of the photographs show Norm Bale with *Louisiana Hayride* performers.

see also [Louisiana Governor Jimmie Davis sits at a piano while Norm Bale, \[Horace Logan?\], and a group of musicians look on, at Davis's home, 1953](#) and [Frank Page with Louisiana Hayride performers and hosts, \[between 1948 and 1958?\]](#)

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- BOX-FOLDER 9/8** Norm Bale displays a box of Southern Maid donuts, circa 1950s
Graham's Studio, Shreveport, Louisiana
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P48
- BOX-FOLDER 9/8** Norm Bale with child, late 1940s–early 1950s
Photographer: Eschenfelder, Cliff
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P49
The child appears to have drawn a sweepstakes ticket from a revolving drum to which a Holsum bread advertisement is attached.
- BOX-FOLDER 9/8** Norm Bale, Ferlin Husky, and Tillman Franks posing informally, circa 1950s
Graham's Studio, Shreveport, Louisiana
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P50
- BOX-FOLDER 9/8** Norm Bale, Webb Pierce, and Jeff Dale, 1950s
Graham's Studio, Shreveport, Louisiana
1 photographic print : black and white ; 8 x 10 inches
ID: RS 13857 P51
For an additional photograph of Webb Pierce, see also [Webb Pierce and unidentified woman holding Southern Maid donuts, 1949-1952](#)
- BOX-FOLDER 9/8** Snapshot of Tex Ritter, Norm Bale, and unidentified man, circa 1950s
1 photographic print : black and white ; 3 1/4 x 4 1/4 inches
ID: RS 13857 P52
- BOX-FOLDER 9/8** Snapshot of Norm Bale posing with three unidentified young women [performers?], circa 1950s
1 photographic print : black and white ; 3 1/2 x 3 1/2 inches
ID: RS 13857 P53
- BOX-FOLDER 9/9** Jeff Dale *Louisiana Hayride* publicity photograph, circa 1948-1958
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P54
Dale was a *Louisiana Hayride* announcer during the period 1948-1958.
see also [Frank Page with Louisiana Hayride performers and hosts, \[between 1948 and 1958?\]](#)
Handwritten message on front of photograph: "To Evelyn: In this business I meet a host of people. Some I remember, some I forget. I remember those because of good things others have said about them. You are one that I remember. In friendship, Jeff."
- BOX-FOLDER 9/9** Horace "Hoss" Logan publicity photographs and snapshot, 1953, undated
3 photographic prints : black and white ; 8 1/2 x 11 inches, 10 x 8 inches, and 3 1/2 x 3 1/2 inches
ID: RS 13857 P55–RS 13857 P57
Frank Page with *Louisiana Hayride* performers and hosts, [between 1948 and 1958?]
For additional photographs of Frank Page, see also [Johnny Horton and Frank Page snapshot, circa 1954-1960](#), [Concert to celebrate the 50th anniversary of Elvis Presley's first appearance on the Louisiana Hayride, at the Municipal Auditorium, Shreveport, 2004 October 16](#), and [Frank Page and Tillman Franks at a celebration honoring Elvis Presley's 71st birthday, at the Municipal Auditorium, Shreveport, 2006 January 8](#). For additional photographs of Norm Bale, see also [Norm Bale photographs, 1950s](#). For additional photographs of Jeff Dale, see also [Jeff Dale Louisiana Hayride publicity photograph, circa 1948-1958](#)

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- BOX-FOLDER 9/10** Frank Page speaks with Eddie Albert while Jeff Dale and Norm Bale look on, between 1948 and 1958
Graham's Studio, Shreveport, Louisiana
1 photographic print : black and white ; 8 x 10 inches
ID: RS 13857 P58
- BOX-FOLDER 9/10** Frank Page, Norm Bale, and Horace Logan group portrait photograph, [between 1948 and 1958?]
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P59
- BOX-FOLDER 9/10** Frank Page, Jeff Dale, and Norm Bale with unidentified groups on *Louisiana Hayride* stage, [between 1948 and 1958?]
1 photographic print : black and white ; 8 x 10 inches
ID: RS 13857 P60
- BOX-FOLDER 9/10** Frank Page and Norm Bale with unidentified group on *Louisiana Hayride* stage, [between 1948 and 1958?]
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P61
- BOX-FOLDER 9/11** **Miscellaneous people and events, circa late 1940s, 1963, and undated**
5 photographic prints : black and white ; 8 x 10 inches, 10 x 8 inches, and 6 x 8 inches
ID: RS 13857 P62–RS 13857 P66
3 of the photographs are unidentified portrait and group photos.
- BOX-FOLDER 9/11** Louisiana Department of Agriculture representatives and others showcasing Lapesco brand fancy shelled pecans, with KWKH banner in the background, at the Louisiana State Fair, 1963
1 photographic print : black and white ; 8 x 10 inches
ID: RS 13857 P62
- BOX-FOLDER 9/11** Miss Haynesville and Miss Bossier City parade past the Shreveport Municipal Auditorium in convertibles, circa late 1940s
1 photographic print : black and white ; 8 x 10 inches
ID: RS 13857 P63

***Louisiana Hayride*, secondary run, circa 1970s–1980s**

Photographs are predominantly promotional images of performers from the *Louisiana Hayride's* secondary run, which was produced by Shreveport businessman David Kent from 1974 to 1987. Also shown are people and places associated with this period of *Louisiana Hayride* history. In its first year, the program was known as *Hayride U.S.A.*, but in 1975 the title reverted to *Louisiana Hayride*.

Individual performers and performing groups, circa 1970s–1980s

- Publicity photographs, snapshots, and performance images.
- BOX-FOLDER 9/12** A.T. & Georgia publicity photograph, circa 1970s
1 photographic print : black and white ; 8 x 10 inches
ID: RS 13857 P67
Autographed: "Mr. Dave, Thanks for a shot. Love, A.T. & Georgia."
- BOX-FOLDER 9/12** Jim Ed Brown publicity photograph, circa 1974
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P68
Autographed: "To Hayride - U.S.A.! Thanks for all the help & my best to you. Looking forward to our 1st visit. Sincerely, Jim Ed Brown."

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- BOX-FOLDER 9/12** Catfish South, 1975 May 17
3 photographic prints : color ; 4 x 5 and 3 1/2 x 3 1/2 inches
ID: RS 13857 P69–RS 13857 P71
Catfish South was the *Louisiana Hayride* house band during the program's secondary run. It consisted of Jerry Tanner on rhythm guitar, Larry Page on drums, Noel Odom on lead guitar, Bobby Kelly on bass, Ron Riley on steel, and Ron Di Iulio on piano.
Handwritten on the back of the two larger photographs: "Catfish. May 17, 1975, Hayride U.S.A.!"
- BOX-FOLDER 9/12** Jerry Clower publicity photograph, circa 1970
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P72
Autographed on front: "God bless you. Jerry Clower."
- BOX-FOLDER 9/12** Craig Dillingham, circa 1970s
1 photographic print : black and white ; 5 x 3 1/2 inches
1 contact print : black and white ; 2 x 1 1/2 inches
ID: RS 13857 P73–RS 13857 P74
Micki Fuhrman photographs, circa mid 1970s–1980s
Included are publicity photographs, images of Fuhrman performing on stage with one or more backup musicians or with other vocalists, and group photos with musicians and *Louisiana Hayride* owners and staff.
see also [Group portrait photographs taken at ATV Music Group headquarters, Nashville, Tennessee, circa 1981](#), and [Micki Fuhrman negatives, circa late 1970s–early 1980s](#)
- BOX-FOLDER 9/13** Micki Fuhrman publicity and performance photographs, circa mid 1970s–1980s
8 photographic prints : black and white ; 8 x 10 inches or smaller
ID: RS 13857 P75–RS 13857 P82
- BOX-FOLDER 9/14** Group portraits with Micki Fuhrman, circa mid 1970s–1980s
4 photographic prints : black and white ; 8 x 10 inches and 5 x 7 inches
ID: RS 13857 P83–RS 13857 P86
- BOX-FOLDER 9/15** Micki Fuhrman with David Kent and others, circa mid 1970s–early 1980s
6 photographic prints : black and white ; 8 x 10 inches or smaller
1 photographic print : color ; 5 x 3 1/2 inches
ID: RS 13857 P87–RS 13857 P93
Images show Micki Fuhrman and David Kent with other unidentified individuals, possibly including other members of the Nashville Sound Trio.
For additional photographs of David Kent, see also [Photographs of David Kent and associated songwriters, music industry figures, and locations, circa 1970s–1980s](#)
- BOX-FOLDER 9/16** Micki Fuhrman contact sheets, circa mid 1970s
2 contact sheets, 6 partial contact sheets : black and white ; 35 mm and 2 1/2 x 2 1/4 inches
Includes individual and group images of Micki Fuhrman in performance and posing for portrait photographs.
One of the contact sheets, and one of the partial contact sheets (a strip of six frames cut from a contact sheet) also include images of Noel Odom playing guitar.
- BOX-FOLDER 9/17** Bill Pickett portrait photograph, circa mid 1970s–mid 1980s
1 photographic print : black and white ; 4 1/2 x 3 1/2 inches
ID: RS 13857 P94

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- BOX-FOLDER 9/17** Jeanne Pruett publicity photograph, circa mid 1970s
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P95
Autographed on front: "To Hayride U.S.A. Enjoyed much. Jeanne Pruett."
- BOX-FOLDER 9/17** Bobby G. Rice publicity photograph, circa 1973
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P96
Autographed: "[Carla?], Great meeting you. Bobby G. Rice."
- BOX-FOLDER 9/17** David Rogers publicity photograph, circa mid 1970s
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P97
Autographed: "To Hayride U.S.A., Love ya, David Rogers."
- BOX-FOLDER 9/17** Eddy Sims publicity photograph, circa mid 1970s–1980s
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P98
Autographed: "Yours truly, Eddy Sims."
- BOX-FOLDER 9/17** The Stonemasons, publicity photograph, circa 1970s
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P99
Autographed: "Love ya! The Stonemasons."
- BOX-FOLDER 9/17** Smokey Stover publicity photograph, circa 1970s–1980s
1 photographic print : color ; 10 x 8 inches
ID: RS 13857 P100
- BOX-FOLDER 9/18** Shoji Tabuchi *Louisiana Hayride* photographs, circa mid 1970s–1980s
7 photographic prints : black and white ; 5 x 3 1/2 inches
ID: RS 13857 P101–RS 13857 P107
- BOX-FOLDER 9/19** Porter Wagoner publicity photograph, circa 1967–mid 1970s
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P108
Autographed: "Best of luck to Hayride U.S.A. Porter."
- BOX-FOLDER 9/19** Freddy Weller publicity photograph, circa mid 1970s
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P109
Autographed: "To Hayride U.S.A. Many thanks--Freddy Weller."
- BOX-FOLDER 9/19** Justin Wilson portrait photograph, circa mid 1970s–mid 1980s
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P110
Autographed: "A mon ami, David. Justin Wilson."
- BOX-FOLDER 9/20** Karen Wiltz, 1975 May 17, undated
3 photographic prints : black and white ; 5 x 4 inches, 7 1/8 x 7 1/8 inches, and 10 x 8 inches
2 photographic prints : color ; 5 x 4 inches
1 contact sheet : black and white ; 10 x 8 inches
ID: RS 13857 P111–RS 13857 P115
- BOX-FOLDER 9/21** Unidentified performers, circa 1970s–early 1980s
1 photographic print : black and white ; 7 x 5 inches
2 photographic prints : color ; 3 1/2 x 4 1/2 inches and 4 x 6 inches
6 partial contact sheets : black and white ; 9 1/4 x 1 1/2 inches or smaller
ID: RS 13857 P116–RS 13857 P118

Photographs show mostly performers who presumably were associated with the *Hayride U.S.A./Louisiana Hayride* program.

Contact sheets were cut into strips and individual contact prints. These items do not currently have item IDs.

David Kent and associated songwriters, music industry figures, and locations, circa 1970s-1980s

see also [Micki Fuhrman with David Kent and others, circa mid 1970s-early 1980s](#)

BOX-FOLDER 9/22

David Kent photographs, circa 1970s-1980s

9 photographic prints : black and white ; 8 x 10 inches or smaller

3 photographic prints : color ; 3 1/2 x 4 1/2 inches and 3 1/2 x 3 1/2 inches

ID: RS 13857 P119–RS 13857 P129

Primarily portrait photographs of *Hayride* president and owner David Kent (secondary run, 1974-1987). Also included are images of Kent with program musicians and staff, speaking at a *Louisiana Hayride* podium, and speaking into a radio microphone.

Two of the approximately 5 x 4-inch black and white prints are duplicates.

Group portrait photographs taken at ATV Music Group headquarters, Nashville, Tennessee, circa 1981

For additional images of Micki Fuhrman, see also [Micki Fuhrman photographs, circa mid 1970s–1980s](#) and [Micki Fuhrman negatives, circa late 1970s–early 1980s](#)

BOX-FOLDER 9/23

ATV Music Group staff in front of the offices at 1217 16th Avenue, Nashville, circa 1981

2 photographic prints : black and white ; 8 x 10 inches and 5 x 7 inches

ID: RS 13857 P130; RS 13857 P131

From left to right: Dennis Knutson, Margaret Jones, Gerry Teifer, Jay Remington Wilde, Byron Hill, Jean Williams, Jim Rushing, Rick Schulman, Eddie Burton, and Micki Fuhrman.

BOX-FOLDER 9/23

Micki Fuhrman, David Kent, and Gerry Teifer group portrait photograph, ATV Music Group offices, Nashville, circa 1981

2 photographic prints : black and white ; 8 x 10 inches

ID: RS 13857 P132; RS 13857 P132 (copy 2)

BOX-FOLDER 9/23

Gerry Teifer, Byron Hill, Jim Rushing, and Micki Fuhrman group portrait photograph, ATV Music Group offices, Nashville, circa 1981

1 photographic print : black and white ; 5 x 7 inches

ID: RS 13857 P133

BOX-FOLDER 9/23

Micki Fuhrman, David Kent, and Gerry Teifer group portrait photograph, ATV Music Group offices, Nashville, circa 1981

3 photographic prints : black and white ; 5 x 7 inches, 3 1/2 x 5 inches, and 5 x 3 1/2 inches

ID: RS 13857 P134–RS 13857 P136

Two of the photographs are nearly exact duplicates (in different sizes), while the third copy shows only Kent and Teifer.

Various places associated with the *Louisiana Hayride's* secondary run, circa 1976, undated

BOX-FOLDER 9/24

Images of *Louisiana Hayride* venues, circa 1976 April and undated

5 photographic prints : black and white ; 5 x 5 inches and approximately 5 x 3 1/2 inches

ID: RS 13857 P137–RS 13857 P140 (copy 2)

- Photographic prints show the *Louisiana Hayride* auditorium in Bossier City, Louisiana, with sign in front that reads: "The *Louisiana Hayride*, home of the Hayride Kitchen." Also shown are billboards at a Holiday Inn and at the Brownwood Coliseum, Brownwood, Texas, welcoming the *Louisiana Hayride*. Two of the photographic prints are duplicates.
- Sound Lab Recording Studio, Nashville, Tennessee, circa 1976 April
Exterior and interior views of the Sound Lab recording studio in Nashville, Tennessee.
Negatives and corresponding contact sheet.
- BOX-FOLDER OSU 1/1-4** Safety film negatives
19 safety film negatives (4 strips) : black and white ; 35 mm
For additional images in this format, see also [Safety film negatives, circa late 1970s-early 1980s](#)
- BOX-FOLDER 9/24** Contact sheet
1 contact sheet : black and white ; 8 x 10 inches
- BOX-FOLDER 9/25** **Photographic reproductions and illustrations, circa 1940s–1980s**
18 prints : 1 color ; 8 1/2 x 11 inches and smaller
Includes images of musicians who performed at the *Louisiana Hayride* over the years. Some of the illustrations accompany descriptive text, song lyrics, or sheet music, and many have been autographed.
Musicians shown include Buddy Attaway and Claude King, 1952 (autographed); the Bailes Brothers (Johnnie and Walter) (autographed); Cousin Wilbur and Blondie Brooks, 1949 (autographed); Sonny Harville, Bob Murphy, Tex Grimsley, Don Davis, and Ray Belcher performing at the *Louisiana Hayride*, April 3, 1948; the Ray Hendrix Show (autographed); Johnny Horton (4 prints); Frankie Miller (autographed); Webb Pierce (autographed), with Jack Greene on reverse side; Ernest Tubb (autographed), with Conway Twitty on reverse side (autographed); Paul Warren, Clyde Baum, Ray Atkins, Jack Anglin, and Johnnie Wright, with Frank Page and Ray Bartlett; Curley Williams and his Georgia Peach Pickers; Hank Williams; the York Brothers (Leslie and George) (autographed); and an unidentified band (with the music to "Little Paper Boy" on reverse side) [Johnny & Jack and the Tennessee Mountain Boys with Kitty Wells? circa 1949?].
- Safety film negatives, circa late 1970s-early 1980s**
For additional images in this format, see also [Sound Lab Recording Studio, safety film negatives](#)
- Micki Fuhrman negatives, circa late 1970s–early 1980s
For photographic prints of Mick Fuhrman, see also [Micki Fuhrman photographs, circa mid 1970s-1980s](#) and the [Group portrait photographs taken at ATV Music Group headquarters, Nashville, Tennessee, circa 1981](#)
- BOX-FOLDER OSU 1/5-19** Micki Fuhrman at the *Grand Ole Opry*, circa early 1980s
65 safety film negatives (on 15 strips) : black and white ; 35 mm
Negatives show Micki Fuhrman alone; singing; speaking and standing with [David Kent?] and other individuals; and standing on stage [at the Ryman Auditorium?].
Handwritten on original negative sleeve: "Micki at the Opry."
- BOX-FOLDER OSU 1/20-25** Micki Fuhrman portrait photographs, circa early 1980s
21 safety film negatives (on 6 strips) : black and white ; 4 x 6 cm
Negatives show Micki Fuhrman alone and with [David Kent?] in what appears to be an office setting.

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- BOX-FOLDER OSU 1/26** Unidentified performers, undated
6 safety film negatives (on 1 strip) : black and white ; 35 mm
Two unidentified male instrumentalists perform at the *Louisiana Hayride*.

Series 4. Elvis Presley and the *Louisiana Hayride*, 1956-1994

RPA 00456, RPA 00459 (boxes 3, 9)

Series 4 includes ephemera, photographs, and newspaper articles regarding Elvis Presley's performances at the *Louisiana Hayride*.

Ephemera, 1994

- BOX-FOLDER 3/3** KWKH's *Louisiana Hayride* : souvenir album
Reproduction of an original *Louisiana Hayride* souvenir program from March 1956 featuring Elvis Presley as a performer. The program was probably reproduced in 1994 in honor of the 40th anniversary of Presley's initial performance at the *Louisiana Hayride*.
- BOX-FOLDER 3/4** Elvis at the *Louisiana Hayride*, 40th anniversary : October 16, 1954–October 16, 1994, 1994
Program for a commemorative concert.

BOX-FOLDER 3/5 Newspaper articles, 1956-1987, undated

Includes a photocopied article from *The Shreveport Times* describing Elvis Presley's departure from the *Louisiana Hayride*, various original and reproduced retrospective articles highlighting Presley's ties to the *Louisiana Hayride*, and articles in honor of Presley after his death in 1977.

Photographic prints, circa 1954-2006 January

- BOX-FOLDER 9/26** Elvis Presley portrait photographs, circa 1954-1956
2 photographic prints : black and white ; 7 x 5 inches and 8 x 10 inches
ID: RS 13857 P141–RS 13857 P142
Elvis Presley and his band performing on stage at the *Louisiana Hayride*
For additional photographs of D.J. Fontana, see also [Concert to celebrate the 50th anniversary of Elvis Presley's first appearance on the Louisiana Hayride, at the Municipal Auditorium, Shreveport, 2004 October 16](#). For additional photographs of Scotty Moore, see also [Scotty Moore performing on stage, circa late 1990s or early 2000s](#)
- BOX-FOLDER 9/27** Elvis Presley performing with Scotty Moore and Bill Black, circa 1954-1955
1 photographic print : black and white ; 5 x 3 1/2 inches
ID: RS 13857 P143
- BOX-FOLDER 9/27** Elvis Presley performing with Scotty Moore, D.J. Fontana, and Bill Black, 1955 January 2
1 photographic print : black and white ; 5 x 3 3/4 inches
ID: RS 13857 P144
Elvis Presley on stage with Scotty Moore, D.J. Fontana, and Bill Black in their final *Louisiana Hayride* performance, at the Hirsch Youth Building, Louisiana State Fairgrounds, Shreveport, 1956 December 15
- BOX-FOLDER 9/27** Elvis Presley on stage with Scotty Moore, D.J. Fontana, and Bill Black, 1956 December 15
Photographer: Kinel, Ben
1 photographic print : black and white ; 10 x 8 inches
ID: RS 13857 P145

Series 4. Elvis Presley and the *Louisiana Hayride*, 1956-1994

Container

Contents

- From left to right: Scotty Moore, Elvis Presley, D.J. Fontana, Bill Black, Norm Bale, unidentified man, Frank Page.
Handwritten on back of photographic print: "Norm Bale, Frank Page, Elvis Presley, Scotty Moore (guitar), Bill Black (bass), D.J. Fontana (drums)."
- BOX-FOLDER 9/27** Elvis Presley on stage, 1956 December 15
Photographer: [Kinel, Ben?]
1 photographic print : black and white ; 5 x 3 1/2 inches
ID: RS 13857 P146
Handwritten on reverse: "To Gentry: From Claudia. El at Louisiana Hayride about 1958."
Written on reverse, in a different hand: "12-15-56."
- BOX-FOLDER 9/27** Elvis Presley on stage with Scotty Moore, D.J. Fontana, and Bill Black, 1956 December 15
Photographer: Kinel, Ben
1 contact sheet : black and white ; 10 x 8 inches
ID: RS 13857 PC1
Sheet contains three images, each about 5 x 3 3/4 inches, including the image that corresponds to Ben Kinel 10 x 8-inch print (RS 13857 P145).
- BOX-FOLDER 9/27** Elvis Presley on stage with the Jordanaires, 1956 December 15
Photographer: [Kinel, Ben?]
1 contact sheet : black and white ; 10 x 8 inches
ID: RS 13857 PC2
Sheet contains three images, each about 3 3/4 x 5 inches.
- BOX-FOLDER 9/27** Elvis Presley with girlfriend, [Shirley Delgado?], circa 1955
1 photographic print : black and white ; 3 x 2 3/8 inches
ID: RS 13857 P147
- BOX-FOLDER 9/28** Elvis Presley interacting with fans and giving interviews, circa 1956
2 contact sheets : black and white ; 10 x 4 inches and 8 x 5 inches
ID: RS 13857 PC3; RS 13857 PC4
- BOX-FOLDER 9/29** Scotty Moore performing on stage, circa late 1990s or early 2000s
2 photographic prints : color ; 8 x 12 inches and 12 x 8 inches
ID: RS 13857 P148; RS 13857 P149
see also [Elvis Presley and his band performing on stage at the Louisiana Hayride.](#)
- BOX-FOLDER 9/30** Concert to celebrate the 50th anniversary of Elvis Presley's first appearance on the *Louisiana Hayride*, at the Municipal Auditorium, Shreveport, 2004 October 16
16 photographic prints : color ; 4 x 6 inches
ID: RS 13857 P150–RS 13857 P1165
Photographs show various performers on stage and individuals assembled backstage.
Included are longtime *Hayride* announcer Frank Page, who emceed the show; members of the TCB Band (Taking Care of Business), a band that toured with Presley from circa 1969-1977 and included James Burton (guitar), Terry Mike Jeffrey (vocals), Jerry Scheff (bass), Ronnie Tutt (drums), and Glen D. Hardin (piano, not shown); D.J. Fontana (being interviewed by concert producer Darwin Lamm); and the Jordanaires. There are also photographs of the Elvis Presley statue in front of the Shreveport Municipal Auditorium and an Elvis Presley museum display.
The photographs were in an envelope labeled: "E.P. 50th." The specific date written on the back of some of the photographs is 2006 January 6.
For additional photographs of James Burton, see also [David Houston and sixteen-year-old James Burton performing on stage at the Louisiana Hayride, 1956.](#) *For additional photographs of Frank Page, see also* [Frank Page with Louisiana Hayride performers and](#)

Series 4. Elvis Presley and the *Louisiana Hayride*, 1956-1994

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- BOX-FOLDER 9/31** [hosts, \[between 1948 and 1958?\]](#) For additional photographs of D.J. Fontana, see also [Elvis Presley and his band performing on stage at the Louisiana Hayride.](#)
- Frank Page and Tillman Franks at a celebration honoring Elvis Presley's 71st birthday, at the Municipal Auditorium, Shreveport, 2006 January 8
- 5 photographic prints : color ; 4 x 6 inches
- ID: RS 13857 P166–RS 13857 P170
- For additional photographs of Frank Page, see also [Frank Page with Louisiana Hayride performers and hosts, \[between 1948 and 1958?\]](#)

Series 5. Radio and Country Music Periodicals and Publications, 1916-2003

RPA 00456-00458 (boxes 3-5)

Series 5 includes various radio, music, and local Louisiana periodicals. The country and rock and roll music periodicals and the local Louisiana periodicals feature articles related to the history of the *Louisiana Hayride* and KWKH radio.

All materials were arranged alphabetically and chronologically within groupings.

Radio periodicals, 1916-1933

- BOX-FOLDER 3/6** *The Air Pilot*, 1931 June-1932 February
- BOX-FOLDER 3/7** *Andrew's Radio Directory and Log-Book*, 1926 summer
- BOX-FOLDER 3/8** *Horseless Age*, 1916 December 1
- BOX-FOLDER 3/9** *International Radio Atlas*, 1928-1933
- QST Magazine*, 1921 March-1926 December
- BOX-FOLDER 3/10** 1921 March-December
- BOX-FOLDER 3/11** 1922 November-December
- BOX-FOLDER 4/1** 1923 August-September
- BOX-FOLDER 4/2** 1924 September-1925 September
- BOX-FOLDER 4/3** 1926 August-September
- BOX-FOLDER 4/4** 1926 October-December
- BOX-FOLDER 4/5** *Radio Age*, 1923 September-1924 September
- BOX-FOLDER 4/6** *Radio Broadcast*, 1926-1929
- BOX-FOLDER 4/7** *Radio Digest*, 1926 January 2-1930 January
- Radio News*, 1929 February-1932 December
- BOX-FOLDER 4/8** 1929 February-March
- BOX-FOLDER 4/9** 1929 May-December
- BOX-FOLDER 5/1** 1930 July-1932 December
- BOX-FOLDER 5/2** *What's on the Air*, 1930 October

Country and rock and roll music periodicals, 1953-2003

- BOX-FOLDER 5/3** *Blue Suede News*, 1999 winter
- BOX-FOLDER 5/4** *Country Music*, 1998 July-August
- BOX-FOLDER 5/5** *Country Music People*, 2003 September
- BOX-FOLDER 5/6** *Country Song Roundup*, 1953-1956
- BOX-FOLDER 5/7** *Cowboy Songs*, number 22
- BOX-FOLDER 5/8** *Folk and Country Songs*, 1958 March-April

Local Louisiana periodicals, 2000-2003

Series 5. Radio and Country Music Periodicals and Publications, 1916-2003

| <i>Container</i> | <i>Contents</i> |
|---|---|
| BOX-FOLDER 5/9 | <i>Louisiana Life</i> , 2002-2003 winter |
| BOX-FOLDER 5/10 | <i>SB Magazine</i> , 2000 |
| Series 6. Songbooks and Sheet Music, 1931-1948, undated | |
| | RPA 00458 (box 5) |
| | Series 6 includes collections of sheet music for various country music and gospel songs. Materials were arranged alphabetically by title. |
| BOX-FOLDER 5/11 | <i>Favorite Song Hits of the Rice Brothers and Their Radio Gang</i> , 1942 |
| BOX-FOLDER 5/12 | "Louisiana Hayride" from the Musical Comedy <i>Flying Colors</i> , undated <i>Flying Colors</i> was a musical revue (book, lyrics, and music by Arthur Schwartz and Howard Dietz) that ran on Broadway from September 1932 until January 1933 and included the song "Louisiana Hayride." |
| BOX-FOLDER 5/13 | <i>National Baptist Song Special</i> , number one, 1941 |
| BOX-FOLDER 5/14 | <i>Songs of the Southland: as Presented by Buddy Jones, the Singing Cowboy</i> , 1931 |
| BOX-FOLDER 5/15 | <i>The Bailes Brothers Song Folio</i> , number 2, 1948 |
| Series 7. Accompanying Descriptive Documentation, 1956-1987, undated | |
| | RPA 00456, RPA 00458 (boxes 3, 5); RPB 00012-00013 (boxes 6-7) |
| BOX 5 | "The <i>Louisiana Hayride</i> Archives, Including the KWKH Archives and the Early Shreveport Radio and Television Archives: an Illustrated Sampling of Assets," undated |
| BOX 7 | <i>Louisiana Hayride</i> payroll ledger, 1960s |
| Collection catalogs and indices, 1951-1987 | |
| BOX-FOLDER 3/1 | Graham <i>Louisiana Hayride</i> Audio Tape Collection catalog, 1956-1961 |
| BOX-FOLDER 3/2 | Kent <i>Louisiana Hayride</i> Digital Audio Tape Collection index, 1951 October 13-1985 October 17 |
| BOX 6 | <i>The Louisiana Hayride</i> , the David Kent shows, 1977-1987 |
| BOX-FOLDER 3/12 | <i>The Louisiana Hayride</i> , secondary run playlists, circa 1977 Additional playlists from the David Kent shows. These lists document radio program numbers 852, 854, 856-858, 860, 863-865. |